



AESTHETIC FACIAL PLASTIC SURGERY PLLC
DR. PHILIP YOUNG, MD

The Benefits of Beauty

Areas of Your life:

Benefits:

Love and Companionship



Physically attractive women are more likely to:

- Date more often
- Marry (in one study 34% of beautiful women, 28% of attractive, 16% of average, 11% of unattractive women were married within 5 years of leaving college))
- Marry earlier
- Marry successful men

The least attractive women are ten times as likely never to have married as the most attractive

Socially and Being Liked



Studies have shown that the beautiful are perceived as:

- accessible, honest, successful, content, friendly, intelligent, sociable, exciting, creative and busy,

Whereas the unattractive are perceived as:

- unsociable, discontented, lazy, unintelligent, unimaginative, unfriendly, unsuccessful, boring, non-accessible, dishonest

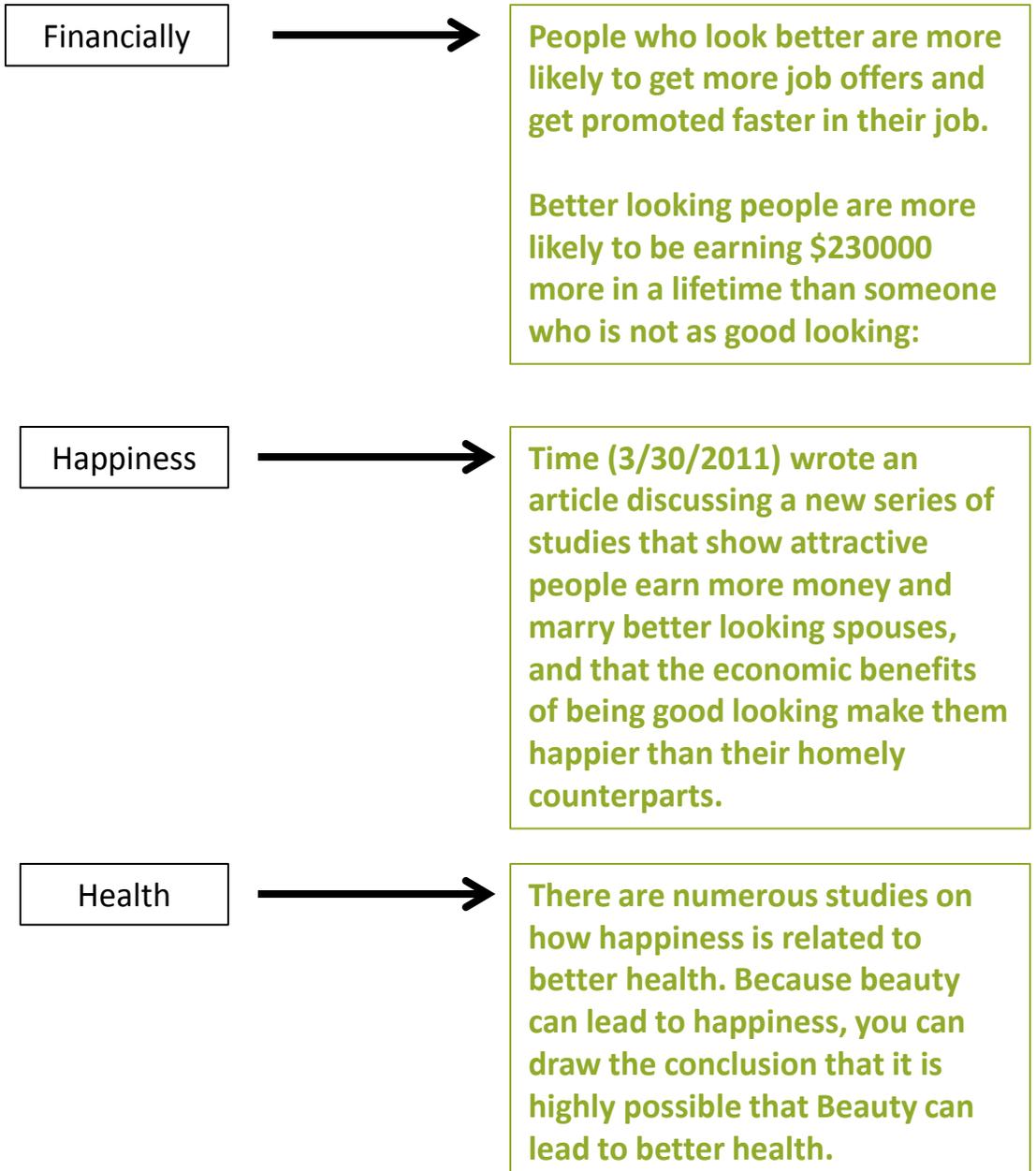


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Areas of Your life:

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Status and
Prestige



Fifty-seven percent of hiring managers told NEWSWEEK that qualified but unattractive candidates are likely to have a harder time landing a job, while more than half advised spending as much time and money on “making sure they look attractive” as on perfecting a résumé.

Beauty has been commonly thought to have an impact on at least 2 different presidential elections: 1960 Nixon-Kennedy, and 1992 Bush-Clinton, where the more charismatic and better looking candidate won.

More on
Being Liked



The more beautiful are liked more and found to be more trustworthy. Looks offer a way for us to ascertain a lot of attributes within a person. Beautiful people are typically treated better by others.

In a study from Harvard University, researchers found that wearing makeup, shown to enhance a woman's attractiveness, boosted people's perceptions of that subject's competence, likability, attractiveness, and trustworthiness.



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Here are just some of the many articles where you can read about these findings on the benefits of beauty:

1. <http://www.learnvest.com/2012/02/do-good-looking-people-make-more-money/>
2. <http://business.time.com/2011/03/30/why-are-beautiful-people-happier-mainly-because-good-lucks-help-them-get-rich/>
3. <http://www.smithsonianmag.com/science-nature/how-much-is-being-attractive-worth-80414787/?no-ist>
4. <http://www.theatlantic.com/business/archive/2014/01/the-financial-benefits-of-being-beautiful/282975/>
5. <http://www.businessinsider.com/studies-show-the-advantages-of-being-beautiful-2013-6>
6. <http://www.electricphysique.com/advantages-of-beauty.html>
7. <http://www.newsweek.com/beauty-advantage-how-looks-affect-your-work-your-career-your-life-74313>
8. <http://www.hsph.harvard.edu/news/magazine/happiness-stress-heart-disease/>
9. <http://www.foxnews.com/health/2014/01/21/happiness-may-slow-aging-improve-health/>
10. <http://www.sciencedaily.com/releases/2011/03/110301122156.htm>