Circles of Prominence: A New Theory on Beauty Ideal positions and shapes related to vertical, oblique relationships & the oval facial structure.

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No Disclosures

What is Beauty

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5. Park



Does an Ideal Exist Beauty Spectrum

Least Aesthetically Pleasing

The Ideal







- Subjective Survey on Survey Monkey
- 245 participants were asked to rank each set of pictures in attractiveness from 1-4
- 1 most attractive
- 4 least attractive
- Each picture had an average rating
- Lower the number meant more attractive
- The Chi-square test of goodness-of-fit was applied to each group to test the null hypothesis (NH) of equal preference for the four pictures and the top two
- Significant was P < 0.05

Label 1 by **Female Forehead** the best Shadowing picture to 4 for the worst A В D С

1 IW Medial

2 IW Lateral Aligned With Ideal

1 IW Lateral



Label 1 by the best picture to 4 for the worst Female Cheek Size / Shape Part A

Aligned with Ideal

1 IW

Inferior

1 IW Superior

2 IW Inferior

Label 1 by the best picture to 4 for the worst

Female Cheek Size / Shape Part B

1 IW Lateral

1 IW

Medial

Aligned With Ideal

2 IW Lateral

1 IW Lateral

1/2 IW Lateral

6

Circles of Prominence: <u>A New</u> Theory on Beauty

1 IW

Superior

Label 1 by **Female Forehead** the best Length / Height picture to 4 for the worst \square \odot \bigcirc В Α \odot \odot \odot \odot С

Aligned With Ideal

2 IW Superior

- This study shows support that the Iris dictates shadowing of the forehead and cheek along a vertical plane aligned with the iris thus dictating shape.
- There is support that the Iris and Nasal Tip's ideal positioning is related to the oval shape of the face (2 essential diameters of the face vertical and horizontal).
- The Iris and Nasal Tip Also Order the face into obliques that influences the upper cheek shadowing (2nd Oblique) supporting previous data (4th peer reviewed article)
- Ideal Forehead Height May be related to the distance between the iris and lower lip and the central face dimension
- The Utility of the Circles of Prominence is explaining The Why reasoning of Facial Beauty